

# Tim Anderson

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## Product Manager

Scientific instruments, software and consumables product manager. Agile and Scrum experienced Product Owner. Led 15% YoY product growth, 10% cost reduction, and 20+ product launches. Established product roadmaps and strategies; managed new product development & introduction; customer and market research; coordinated across multiple functional groups in a matrix environment. Global traveler engaging with customers, vendors, and distributors.

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## Skills

- Product Management
  - New Product Development
  - Stage Gate Process
  - Product Lifecycle
  - Market Research & Strategy
  - Marketing Collateral
  - Financial and Data Analysis
  - Business Development
  - Software Development Lifecycle
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## Experience

### Consulting; Austin, TX

October 2017 – April 2024

Freelance consulting and contract work.

- Product management advisement for engineered materials firm.
- Scientific advisement for investment firms.

### Thermo Fisher Scientific; Austin, TX

November 2017 – August 2023

#### Product Manager

Managed mass spectrometer instruments and software tools.

- Managed the introduction of new software tools and hardware products.
- Developed and owned portfolio strategies, R&D roadmap, and stakeholder alignment.
- Scrum Product Owner managing software projects in an Agile environment.
- Led the launch of first software tool of its type in the product category
- Managed project scope and requirements with cross-functional stakeholders.
- Gathered & transformed Voice of Customer research into Marketing Requirements Documents for NPIs.
- Data and financial analysis including profitability, costing, pricing, and promotion performance.
- Grew revenue and units by 15% year-over-year.
- Worked with suppliers to reduce component cost by 10%.

### Phenomenex (Danaher); Torrance, CA

October 2013 – November 2017

#### Product Manager

Managed global portfolio of scientific consumables.

- Coordinate R&D efforts, product roadmap and strategy.
  - Developed and executed on sales training and sales-enablement materials.
  - Customer insights and research with global traveling, webinars, in-person presentations.
  - Created and led a product portfolio re-branding initiative.
  - Worked across business functions to improve profitability.
  - Identified opportunities to expand product portfolio to enter adjacent cannabis industry.
  - Collaborated with vendors & OEM partners on new product opportunities.
  - Introduced new packaging that significantly reduced direct costs and overhead costs.
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## Additional Relevant Experience

### Memory Mitt; Startup Co-Founder

- Marketing and strategy principal for patient experience startup company.
- Performed all marketing activities, business development, forecasts, and financial analyses.
- Entered firm into a business accelerator and pitched to investors

### MPI Research; Team Leader

- Bioanalytical study director for Contract Research Organization (CRO)
- Developed and validated FDA regulatory compliant GLP and GMP methods
- Managed team of six scientists and 15 projects per month.

### Pharmchem; Chemist & Supervisor

- Managed team of five scientists in regulated environment.
- Managed consumables and equipment maintenance.

### Armstrong Forensic Laboratory; Chemist & Supervisor

- Supervised six scientists.
- Developed and implemented a regulatory compliant run-control system for accreditation.

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## Education

### Master of Business Administration (MBA)

#### Case Western Reserve University; Cleveland OH

- Six Sigma Green Belt Certification
- Case Entrepreneurs Club; Co-founder and Vice President
- Marketing Club; Vice President

### Bachelor of Science (BS), Biology

#### University of Texas, Arlington; Arlington, TX

- Undergraduate teaching assistant for introduction to biology course