

Timothy Anderson

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PROFILE & SUMMARY

Product manager and analytical scientist with an MBA and Six Sigma certification. Manages a global product portfolio of consumable scientific products. Ten years of laboratory experience with over six years combined experience organizing and leading cross-functional teams and communicating across a range of business units. Global traveler engaging with customers, vendors, and presenting technical information. Problem solver and analytical thinker knowledgeable with creative processes.

PROFICIENCIES

- Product & Project Management
 - Vendor Relationships
 - Market Research & Analytics
 - Business Development
 - Process Improvement
 - Data Analysis
 - Webinars and Seminars
 - Marketing Collateral
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EDUCATION

MBA, Case Western Reserve University; Cleveland, OH 2009 – 2011

- Six Sigma Green Belt Certification
- Case Entrepreneurs Club; Co-founder and Vice President | Weatherhead Marketing Club; Vice President

BS Biology, University of Texas, Arlington; Arlington, TX 1996 – 2000

- Undergraduate Teaching Assistant for introduction to biology course
 - Biological Society; Vice-President | Science Constituency Council
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EXPERIENCE

Global Product Manager | Phenomenex; Torrance, CA Oct. 2013 – Present

Manages a product line of gas chromatography scientific consumables. Presents technical information to a global audience at seminars, online webinars, and customer sites in North America, Europe, and Asia Pacific. Represent company and product line at trade shows and conferences. Responsible for market growth and product expansion of the business unit. Identify and execute opportunities for new product and service offerings. Evaluate and maintain catalog part numbers, profitability, and performance of the portfolio.

- Work across all business functions to improve profitability of product portfolio
- Strategic planning and road-mapping for GC business unit
- Coordinate R&D efforts and new product development
- Identify opportunities to expand product portfolio and enter adjacent industries
- Collaborate with vendors & OEM partners with product failure analysis and new product opportunities
- Coordinating company expansion into an emerging industry
- Developed and leading re-branding initiative of business unit

Independent Consultant May 2011 – Oct. 2013

Freelance market research and strategy consultant working with business to business firms in finding opportunities for growth via competitive analyses, market research, surveys, and new business development opportunities. Presented results and recommendations to clients.

- Provided new sources of business and contacts for client
- Recommendations led to client expansion in new region

Strategy & Marketing Principal | Memory Mitt; Cleveland, OH Oct. 2011 – Sep. 2012

Startup Partner and Co-Founder of a firm that developed a catalog of new products targeted at improving the patient experience in hospitals. Objective was to improve the healthcare setting while also influencing performance scores that drive government reimbursements to hospitals. Performed all marketing activities, business development, forecasts and financial analyses.

- Successfully entered the firm as an inaugural member of a business accelerator
- Presented startup firm to investors and potential business collaborators
- Delivered product prototypes to customer

MBA Internship | Entrepreneurs EDGE; Independence, OH May 2010 – July 2010
Performed market research for a newly developed engineering product. Interviewed and surveyed end-users across the United States, established voice of customer, and mined EPA databases and other secondary research.

- Results and recommendations redefined the target market.
- Primary research shaped the form and functionality of the product

Analytical Project Leader | MPI Research; State College, PA July 2005 – Dec. 2008
Study Director/Principal Investigator; 2006 – 2008
Associate Scientist; 2005 – 2006

Analytical scientist and project manager at a contract research organization (CRO) working with Fortune 100 and biotech startup clients. Developed project scopes, implemented studies, analyzed data, performed statistical and regression analysis, and compiled reports. Communicated with internal and external stakeholders; established and maintained vendor relationships. Implemented several process improvement initiatives. Primary point of contact with clients and investigated new business opportunities.

- Project manager overseeing 15 projects per month & primary point of contact with clients
- Managed team of six scientists and cross-functional groups in a matrix environment
- Developed and validated a chemistry method that supported a global clinical research study
- Improved a process reducing turnaround time by 80%

Chemist | Alcon; Fort Worth, TX March 2004 – May 2004
Temporary contract position as a chemist improving a FDA compliant cGMP manufacturing process.

- Reduced production set-up time by 15%
- Drafted Standard Operating Procedures

Analytical Chemist | Pharmchem; Haltom City, TX April 2003 – October 2004
Collected and analyzed datasets. Managed projects, trained and supervised staff, and contributed to several process improvement studies. Managed consumables and equipment maintenance.

- Supervised and trained professional staff of five
- Reduced unnecessary waste of helium gas by ~50%
- Improved robustness of one method and reduced its preparation time by 25%

Chemist | Armstrong Forensic Laboratory; Arlington, TX April 1999 – April 2003
Chemist and laboratory supervisor. Analyzed large datasets and performed statistical analysis. Created several improvised testing methods and process improvement projects.

- Managed analytical projects and supervised six scientists
- Developed and implemented an EPA compliant quality control system
- Developed a process to reduce instrument turn-around time by 40%